

Minutes

Meeting of the SWMPF Leadership Group
9.30am-11.30am, Friday 1 May 2015
Function Room, City of Cockburn
9 Coleville Crescent, Spearwood

Chair: Gail Bowman (Manager, Human Services, City of Cockburn)

Attendance: Glenn Mace (District Director, Department for Child Protection and Family Support); Deb Edwards (Manager, Families and Communities, Department of Social Services); Tracey Delamare (Manager, Program Development, Rocky Bay); Helen Emery (Manager, Community Development, City of Fremantle); Megan Milligan (Senior Health Promotion Coordinator, South Metropolitan Population Health Unit); Jennie Gray (A/Manager - South Metro, Anglicare WA); Julie Mitchell (General Manager, SMYL); Maria McAttackney (CEO, Nyoongar Patrol Outreach Service); Bram Dickens (Manager, Palmerston Association); Christa Reigler (CEO, Fremantle Medicare Local); Maureen Colgan (Community member); Olwyn Craske (Team Manager, Ruah Inreach, Fremantle); Julie Woodhouse (Assistant Regional Director, Department of Education); Mel Croke (Regional Manager, Department of Housing); Karin Mac Arthur (Community Partnership Broker, South West Metropolitan Partnership Forum)

Apologies: Michael Piu (Chief Operations Officer, St Patrick's Community Support Centre); Dylan Smith (Executive Officer, Fremantle Foundation); Leanne Hartill (Manager, Neighbourhood Development, City of Melville); Inspector Tony Carabetta (WA Police); Colin Alston (Area Manager, Disability Services Commission); Collene Longmore (Executive Director, Fremantle Multicultural Centre); Tracy Foulds (Executive Officer, HeadWest); Michael Perrott (Business representative); Penelope Mogridge (Head of Department, Social Work, Fremantle Hospital); David Cain (Executive Manager, Independent Living & Accommodation Services, UnitingCare West); Lesley Moreschi (CEO, Meerilinga); Jenny Victory (Discipline Coordinator of Social Work, Alma Street Centre); Jenni Gordon (Senior Research and Operations Officer, PIR and SWMPF)

1.Welcome

Gail provided an acknowledgement of country on behalf of the City of Cockburn and welcomed all SWMPF members to the meeting.

2. Approval of minutes of meeting 5 March 2015

The minutes were approved without change. Karin noted that the version distributed to members with the meeting papers included an amendment that was added to the original version distributed shortly after the last meeting. This was an amendment from Collene who asked for the FMC's successful application for the \$100,000 DSS grant for Davis Park to be mentioned again in the minutes.

3. Business arising from the minutes

There was no business arising from the minutes.

4. Update from Community Partnership Broker (CPB)

- Members received the CPB's written progress report with the meeting papers.
- Karin provided a brief PowerPoint presentation summarizing some of the key points from her written report.
- While welcoming the increasing interest in the SWMPF in WA and beyond, as reflected in the increasing number of requests received for presentations thereon, she noted that priority must be given to delivering on our project outcomes.
- Three of the four projects have encountered some particularly significant challenges over the last couple of months, as detailed in the CPB report. While these are not insurmountable, and are already being addressed, they have led to delays in the implementation of some initiatives.
- Mel was able to provide a welcome update on the important – and very strategic - initiatives being taken by the Department of Housing in relation to the latest spike in anti-social behavior and the vacant properties in O'Reilly Close.
- It was very pleasing to learn from Mel that the contacts made through SWMPF have improved the Department's capacity to respond speedily to the issues arising in Davis Park.
- In relation to SWMPF's social planning project, Karin noted that the working group was keen to develop – subject to funds – a community service APP, which would build on Queensland's 'My Community Directory' and provide residents with information not only on where to find the services they are seeking, but how to get there, waiting times, eligibility criteria, and so on. Members interested in finding out more about the My Community Directory should visit: www.mycommunitydirectory.com.au/Queensland/Brisbane

5. Simultaneous workshops : What strategies can we introduce to support SWMPF project initiatives requiring dedicated financial or physical resources?

Gail and Helen facilitated two workshop discussions designed to obtain members' views on how SWMPF might source short-, medium- and long-term funding for our projects.

They kicked off the discussions noting that the State Government Social Innovation Grant provides only minimal funding for the implementation of our projects (the bulk of the grant being allocated to employ the Community Partnership Broker and discrete costs, such as research and evaluation or community events).

While the successful grant applications and the City of Fremantle's 2014 capital works budget allocation have been critical in getting the Davis Park project off the ground, there has been no additional funding for our other projects.

- **\$20,000 needed immediately for Vulnerable and At Risk 8 – 13 year olds project**

This lack of funding is of particular concern in relation to the Vulnerable and At Risk 8 -13 year olds project, which risks coming to a halt for lack of funding. This is because the initiatives SWMPF is seeking to fund do not lend themselves to a grant application or sponsorship – or there is a time imperative (to demonstrate project impact); for example:

- A take-away breakfast club at Winterfold PS;
- Dismantle (or similar) workshop on bike building (for South Lake PS);
- Garden beds and soil/plants / outdoor obstacles (for South Lake PS and Winterfold);
- Kids' t-shirts with their respective 'Making School Cool' logos.

The working group is concerned that if we do not find funding for some or all of the above, we will lose the momentum of this project and effectively undo the achievements made to date. The working group believes that if SWMPF could raise just \$20,000, this would have a huge impact on kick starting initiatives in all three schools. This would, in turn, galvanise the P&C and other stakeholders to get involved in longer-term fund raising for other initiatives.

- **\$100,000 (ballpark) needed in medium term for Social Planning project plus funding for any tools to be developed by Coordination of Wrap-Around Services group to support service coordination**

The Leadership Group was also asked to consider SWMPF's funding requirements in the medium-term. While these are still unclear, we do know that we will need to develop the software to make an online service directory map available for residents (building on the basic service map currently being developed with the Department of Local Government and Communities). Even if we decide that the costs are prohibitive, we will still have to undertake a significant marketing campaign among all residents across the 3 LGAs to promote our existing online service directory ('increased awareness of services' being a core deliverable of the Social Innovation Grant agreement).

Funds will also be required for the Coordination of Wrap-Around Services project after the August workshop with all the inter-agency groups. At that time we will be 1) publishing a directory of all the inter-agency groups in the region and 2) developing the tools the inter-agency groups will have identified to assist them in their service coordination work.

It is not clear whether additional funding will be required for Davis Park, given that the focus of our energies in the foreseeable future will be on building relations between residents and this will involve ongoing gatherings that we should be able to cover from the SWMPF budget. However, we do need to be in a position to respond to requests for individual programs – eg it is possible that we may seek funding to run the Aboriginal Dads program at Davis Park.

○ **Funding post June 2016**

The Leadership Group was also reminded that the SWMPF has only 13 months left of Social Innovation Grant funding and was asked to consider what options we might explore to continue the 'backbone' function (assuming we believe this model to be effective).

NB: Sustainability and capacity building guiding principle

While accepting the need for project funding, the meeting recalled that such funding should be used only to support sustainable initiatives, such as community capacity building.

It was agreed that a one-off injection of funds (such as the purchase of take away breakfasts) is not going to be sustainable unless it is accompanied by capacity building initiatives to ensure the community we are working with can take over the project and run with it without further funding from SWMPF

Julie kindly offered to attend the working group's meeting with the three Principals the following Tuesday to ensure all understood that the projects were about partnership building and sustainable solutions.

Proposed strategies

Recognising that sustainability must be the key criterion for any funding decision, the workshops proposed a number of strategies the SWMPF to explore. These included:

- Establishment of a dedicated SWMPF fund-raising committee to work to ensure the sustainability of the SWMPF and its projects. This committee would explore philanthropic contributions and financial instruments, such as Social Impact Bonds.
- Introduction of an SWMPF membership fee, which would be charged on a sliding scale to take account of people's capacity to pay, including individuals. It was noted that the benefits of membership would need to

be highlighted (such as professional learning and networking). It was further noted that Commonwealth Government departments are precluded from paying membership fees.

- SWMPF members submitting funding applications to support project initiatives (eg Palmerston might seek funding to support a preventative AOD program with the vulnerable and at risk children we're working with).
- Linking people who have successfully run initiatives of the kind we're hoping to implement with the Principals we're working with. Also linking schools together that have successful partnerships (eg with The Smith Family).
- Approach Inclusion WA who would be able to provide advice on 'community linking'.
- Supporting the communities we are working with to fund-raise (eg sausage sizzles at Bunnings).
- Exploring community grant programs, eg Lotterywest, RAC, City of Fremantle, City of Cockburn, Telstra Foundation , and so on.
- Invite SWMPF members to make available their sponsorship/fundraising officers (where applicable) to advise the working groups on possible sponsorship approaches.
- Approach the Football Commission of WA to support the schools we're working with.
- Approach the two Chambers of Commerce (who have signed MoUs with the SWMPF) to sponsor one of the groups of at risk children we are working with.
- Approach Rotary Clubs. SWMPF members are asked to advise Karin if they have any contacts as a previous approach she made was unsuccessful.
- Approach Andrew Taggart (Murdoch University) to explore the possibility of his students writing the proposed service directory APP as an assignment (as South Fremantle SHS is doing for Davis Park's Facebook page). Also seek the advice of Landcorp regarding GIS systems available.
- Raise the issue of SWMPF funding needs at the AGM (planning session).

6. **SWMPF annual meeting**

Karin sought members' suggestions on the format of this event, which will be held at Melville Bowling Club and to which all SWMPF members will be invited.

- It was agreed that the meeting would be held in late June/early August. This timing was agreed at the Planning Day last April as it would mark one year since the SWMPF began implementing its projects. (It was noted, out of session, that because the SWMPF is not an incorporated body it does not need to present audited accounts to the meeting.)

- It was agreed that the event should not be confined to reviewing the progress of the last year but include a planning session for the year/s ahead. This latter component would account for the largest proportion of time.
- It was agreed there would be no elections at this meeting given the SWMPF will only have 12 months (or less if held after June) to run (in its current iteration).
- There must be at least four weeks between this event and the inter-agency workshop being organized by the Coordination of Wrap-Around Services working group.
- It was proposed that the meeting run from 9.00am to 1.00pm, including morning tea and lunch.
- Karin will seek members' views on the most suitable date out-of-session.
- It was agreed that the July Leadership Group meeting would be cancelled.

7. How the Fremantle Family Support Network might link into the SWMPF

As SWMPF members are aware, one of the main reasons why the Fremantle region was chosen as the location for the next Family Support Network (FSN) was because of the existence of the SWMPF and the strong partnership structures in place.

Further to her recent email to Leadership Group members advising of the SWMPF's intention to support the FSN and its lead agency (not yet appointed), Gail advised that the Leadership Group would be asked for its views at a forthcoming meeting as to how the SWMPF support the FSN and the FSN will link into the existing SWMPF structure.

There will be many SWMPF member organisations in the FSN structure so it is imperative we avoid duplication wherever possible and ensure we all work together as effectively as possible.

The Department for Child Protection and Family Support will kick off the discussions with an overview to provide the necessary context.

8. Any other business

- Leadership Group members are encouraged to propose items for their meeting agenda, including advocacy work the SWMPF might start undertaking.
- Many thanks to Gail Bowman and the City of Cockburn for hosting our meeting.

9. Next meeting



Not-for-profit organisations



Government
(local, State and
Commonwealth)



Business



Community



Philanthropy

As noted above, the next meeting will be the Annual Meeting to be held at Melville Bowling Club in late June/early July. The Leadership Group scheduled for Friday 3 July will therefore be cancelled.