

Minutes

Meeting of the SWMPF Leadership Group
9.30am-11.30am, Friday 6 March 2015
City of Melville Civic Centre, 10 Almondbury Road, Booragoon

Chair: Michael Piu, Chief Operations Officer, St Patrick's Community Support Centre

Attendance: Dylan Smith (Executive Officer, Fremantle Foundation); Luli Kastrati (Regional Manager, Access Housing); Leanne Hartill (Manager, Neighbourhood Development, City of Melville); Gail Bowman (Manager, Human Services, City of Cockburn); Inspector Tony Carabetta (WA Police); Glenn Mace (District Director, Department for Child Protection and Family Support); Tracey Delamare (Manager, Program Development, Rocky Bay); Helen Emery (Manager, Community Development, City of Fremantle); Megan Milligan (Senior Health Promotion Coordinator, South Metropolitan Population Health Unit); Colin Alston (Area Manager, Disability Services Commission); Collene Longmore (Executive Director, Fremantle Multicultural Centre); Lucy Coleman (Service Centre Support Manager, Fremantle Centrelink, Department of Human Services); Jennie Gray (A/Manager - South Metro, Anglicare, WA); Julie Mitchell (General Manager, SMYL); Tracy Foulds (Executive Officer, HeadWest); Michael Perrott (Business representative); Maria McAttackney (CEO, Nyoongar Patrol); Bram Dickens (Manager, Palmerston Association); Christa Reigler (CEO, Fremantle Medicare Local); Penelope Mogridge (Head of Department, Social Work, Fremantle Hospital); Maureen Colgan (Community member); Karin Mac Arthur (Community Partnership Broker, South West Metropolitan Partnership Forum).

Visitors: Michael Cordery (Fremantle MedicareLocal); Jenni Gordon (PIR/SWMPF)

Apologies: Olwyn Craske (Team Manager, Ruah Inreach, Fremantle); David Cain (Executive Manager, Independent Living & Accommodation Services, UnitingCare West); Julie Woodhouse (Assistant Regional Director, Department of Education); Catherine Hollingworth (Service Manager, CAHS-CAMHS Fremantle); Lesley Moreschi (CEO, Meerilinga); Jenny Victory (Discipline Coordinator of Social Work, Alma Street Centre); Mel Croke (Regional Manager, Department of Housing)

1. Welcome

Leanne provided an acknowledgement of country on behalf of the City of Melville and welcomed all SWMPF members to the Civic Centre.

Michael gave a particular welcome to the following individuals attending the SWMPF Leadership Group meeting for the first time:

- Inspector Tony Carabetta, WA Police, who takes over from Inspector Peter Morrissey who has recently been transferred to Police HQ.
- Lucy Coleman, Service Centre Support Manager, Fremantle Centrelink, who has taken over as the Department of Human Services' representative following Todd Hall's recent transfer to another position.
- And last but not least, Maureen Colgan, community member, whose wealth of experience will contribute immeasurably to the diversity of perspectives within the Leadership Group.

The Leadership Group was also pleased to welcome:

- Jenni Gordon, who started working with us in February thanks to funding from Fremantle MedicareLocal, which enabled us to employ a Senior Research and Operations Officer on a part-time basis for a period of eight months. While Jenni will be undertaking some specific tasks to support the Partners in Recovery program, she will also be working with us on related service coordination issues, notably our Coordination of Wrap-Around Services and Social Planning projects.
- Michael Cordery, Fremantle MedicareLocal's new representative on the SWMPF Social Planning Working Group, who attended as an observer.

2. Approval of minutes of meeting 5 December 2014

The minutes were approved without change.

3. Business arising from the minutes

- Michael reported on the successful completion of the surveys of Davis Park's 231 households. This was made possible thanks to the collaborative efforts of the outreach teams from Ruah, AnglicareWA and St Pat's.
- Dylan reported on the efforts he has made since the last Leadership Group meeting to enable the continuation of the very successful after-school homework support program that Caralee Community School introduced last year. Dylan met with the Deputy Principal in mid-December and saw first-hand the operation of the program at the nearby library. As noted at the last Leadership Group meeting, this program has been extremely successful both in increasing educational outcomes and reducing anti-

social behaviour. To our knowledge, it is the only one of its kind in Australia and would be a valuable model to be applied elsewhere in our region and beyond. Unfortunately, because the program involves the employment of a teacher out of school in the library, it falls outside the funding parameters of both the Department of Education and the City of Melville. The Fremantle Foundation is currently exploring opportunities to keep this program going, including support from the Scanlon Foundation in Melbourne.

- No suggestions or feedback has been received from other members in relation to the questions raised in the backgrounders and workshops on the Our Davis Park and Vulnerable and At Risk 8 – 13 year old projects.
- All other actions completed.

4. Update from Community Partnership Broker (CPB)

- Members received the CPB's written progress report with the meeting papers.
- Karin took advantage of the first meeting of the year to encourage members to "renew their vows" (with thanks to Dylan who first used this term in this context), by reflecting on why we are all participating in the SWMPF, what we are trying to achieve and what we each bring to this unique and innovative experiment in collective impact. Many thanks to Michael Perrott, Dylan, Glenn and Michael Piu for their contributions to this reflection.
- The first meeting of the year also provided the opportunity to celebrate the successes achieved to date. In addition to the many listed in the CPB's progress report, such as the FMC's securing a \$100,000 DSS grant to employ a project officer in Davis Park, Karin drew attention to those less tangible but equally significant benefits of the SWMPF; for example, our problem-solving resources (drawn upon, for example, in relation to Caralee's after-school homework program) or the unexpected byproducts of the strong collaboration developing between the individual SWMPF members (such as Willagee's new pop up support services).
- The SWMPF is being increasingly recognized as a trail blazer in community-driven collaborative working and its innovative approach is generating considerable interest at home and overseas. For example, the CPB has been asked to present to a State Government Partnership Forum working group later this month, to a collective impact conference being organized later this year by the Centre for Social Impact (UNSW) in Sydney, and to the gathering of the US and Canadian gurus in collective impact, which will be held in Calgary in April.

- Karin encouraged SWMPF members to leverage off their growing strength and influence to advocate for systemic change in those areas of government policy that are inhibiting the delivery of optimum social outcomes, such as competitive tendering.
- While the SWMPF has much to celebrate as it approaches its first anniversary, its potential continues to be hampered by some working group members who appear to have been asked to represent their organisations without fully understanding their role in delivering the SWMPF's shared outcomes. Karin would welcome the support of Leadership Group members in addressing this challenge, including communicating regularly with their working group representatives.
- Karin also encouraged members to let her know of any ways she might support them to become more actively involved in problem-solving out of session.

5.Simultaneous workshops : How are we translating SWMPF ideals into reality?

- Karin and Dylan facilitated two workshop discussions designed to obtain feedback from the Leadership Group members on some key elements of the proposed SWMPF communications plan. This plan has been generously developed, free-of-charge, by communications specialist Ben de Jonge.
- The workshop discussions focused on the SWMPF's proposed 'points of difference', key descriptors and key messages. In the event, members had little difficulty in providing an endless supply of examples to illustrate the SWMPF's points of difference and key descriptors. (For ease of reference, these are reproduced in Appendix 1.)
- Karin's group added to the SWMPF's points of difference and descriptors by drawing attention to the fact that the SWMPF is community-owned and driven; that it is both agile and flexible; and that the collaboration arising from the SWMPF is leading to unexpected successes beyond the scope of the four projects.
- Dylan's group also provided some recommendations to assist in progressing the Vulnerable and At Risk 8 – 13 Year Olds project, including inviting FERN to provide bikes and possibly bike mechanic workshops for South Lake Primary School and sourcing potential volunteers to support a range of initiatives at Caralee and Winterfold Primary School through the School Volunteer Program.

- While it was agreed the SWMPF is a unique model of collective impact, it was recommended that this particular attribute be mentioned judiciously in order to avoid getting third parties off side.
 - Members also highlighted the importance of bringing the SWMPF's messages to life, by illustrating its successes through storytelling, using images and, even, vision if funding can be found for this purpose.
6. **What NDIS *My Way* will mean for people with disabilities in our region – presentation by Russell Smith, Regional Director, Disability Services Commission**
- DSC representatives provided a brief overview of the NDIS My Way trial, which started in the Lower South West on 1 July 2014 and will begin in Cockburn and Kwinana on 1 July 2015.
 - WA NDIS My Way focuses on planning for current and future needs. People with disability, families and carers may choose to be supported by their My Way Coordinator to explore new strategies and create a plan which is tailored to their unique needs and goals, or they may wish to develop their own plans.
 - The presenters said they are confident that the expected dramatic spike in the number of individuals eligible to participate in NDIS My Way (up from 500 to a staggering 2800) will be accompanied by a commensurate increase in service providers.
 - For further information about NDIS My Way, call: 1800 996 214 or Email: MyWay@dsc.wa.gov.au
7. **Any other business**
- Leadership Group members are encouraged to propose items for their meeting agenda, including advocacy work the SWMPF should start undertaking.
 - Glenn provided an update on the tendering process for the Fremantle Family Support Network. He will be convening a briefing for all interested parties in due course. Details will be circulated to SWMPF members.
 - Many thanks to Leanne Hartill and the City of Melville for hosting our meeting.
8. **Next meeting**
The next meeting will be held from 9.30am to 11.30am at the City of Cockburn.



Not-for-profit organisations



Government
(local, State and Commonwealth)



Business



Community



Philanthropy

Appendix 1

How are we translating SWMPF ideals into reality?

(Examples provided by Leadership Group members are in red)

1. What makes us different

- **Diversity of representation:** We bring together a range of organisations, businesses and individuals to work as one.
-Approx 100 members from 5 stakeholder groups committed to delivering shared outcomes.
- **Effectiveness:** Our diversity means we can make things happen and effect positive change in our community that could not be achieved by any single organization in isolation.
-Multiple issues arising in Davis Park, including crime and vandalism, poor parenting and youth disengagement are being addressed through range of programs being delivered in collaboration by the diverse members of the Our Davis Park working group.
- **Speed:** Collectively, we have the ability to act quickly to make good things happen.
- A major Police raid was mounted in Davis Park very soon after the neighbourhood was highlighted by the SWMPF as a community hotspot. The City of Fremantle also followed suit with budget allocation of \$100,000 to support Davis Park.
- **Grass roots:** We work on the ground, in partnership with the community, to understand the issues and how best to make things happen.
- All our projects are driven by the community we are seeking to support. The residents of Davis Park, for example, have identified all the issues they want us to address; the vulnerable and at risk 8 – 13 year olds are informing all actions we take and so on...

2. Key descriptors

- **Effective:** We are about achieving real positive change in our community.
- When Davis Park residents expressed frustration about being passed from pillar to post between housing and Police but never getting any answers, we brought the residents together with housing and the Police to debate the issues together and identify ways of moving forward. This forum received very positive feedback from residents.
- Davis Park - is a more effective way of addressing community needs.
- The hot spot model can be replicated elsewhere - streamlining the next efforts elsewhere.
-It increases the speed at which government is alerted to issues and knows about local context.

- **Collaborative:** We bring together and work with individuals, organisations and business.
 - Repay (Outcare) workers are helping the P&C make a garden at South Lake Primary School using materials donated by Bunnings. The garden was one of the initiatives sought by the kids to 'make school cool'.
 - Applications for DSS funding were approached in a mature and collaborative way, eg the successful application for \$100,000 to employ a project officer to support the Our Davis Park project.
- **Committed:** We are determined to make change and improve lives.
 - We don't fall down at the first hurdle. For example, when state and local government funding parameters prevented a successful after-school program being implemented at Caralee, SWMPF sought alternative funding through its philanthropic membership.
 - Fremantle Multicultural Centre and City of Cockburn - worked together in new ways for best outcomes.
 - Davis Park project – was not put in the too hard basket.
 - Attendance and time devoted to Steering Committee, Leadership Group and Working Groups.
- **Compassionate:** We understand the challenges and are motivated to work with individuals and communities to achieve the best solutions.
 - Having lost the original community 'champions' for the Our Davis Park project (as they have moved out of the area), we have adapted our engagement strategies to better suit the needs of this most fragmented community, introducing more informal gatherings and allowing more time to build trust and relationships between the residents.
 - Shared values.
- **Grounded:** We are down to earth and are partnering with the communities we serve to work and achieve together.
 - We are endeavouring to break down the barriers between 'them' and 'us' by ensuring Davis Park residents are active members of the working group.