

Minutes

Meeting of the SWMPF Leadership Group
9.30am-11.30am, Friday 6 November 2015
Willagee Community Centre

Chair: Gail Bowman (Manager, Community Development, City of Cockburn)

Attendance: Leanne Hartill (Manager, Neighbourhood Development, City of Melville); Inspector Tony Carabetta (WA Police); Julie Mitchell (General Manager, SMYL); Bram Dickens (Manager, Palmerston Association); Michael Perrott (Business representative); Olwyn Craske (Team Manager, Ruah Inreach, Fremantle); David Cain (Executive Manager, Community Living, UnitingCare West); Louise Shilson (A/Regional Manager, South Metro -Department of Housing); Jennie Gray (Regional Manager - South Metro, Anglicare WA); Penelope Mogridge (Head of Department, Social Work, Fremantle Hospital); Jenny Victory (Social Work Professional Lead, Alma Street Centre); Colin Alston (Area Manager, Disability Services Commission); Tracy Foulds (Executive Officer, HeadWest); Dee Skuza (Chair, Vulnerable and At Risk 8-13 Year Olds Working Group and Community Development Officer – Youth - City of Melville); Jennifer Valesini (Chair, Social Planning Working Group and Senior Project Officer - Community Engagement, City of Fremantle); Jenni Gordon (Senior Research and Operations Officer, SWMPF and PIR); Karin Mac Arthur (Executive Director, SWMPF)

Proxy: Sarah Tadier (representing Christa Reigler, former CEO of One Healthy Community)

Visitors (Social Planning working group): Michael Bosley-Smith (Manager, Reporting, Analysis and Evaluation, Department of Local Government and Communities); Yayoi Ikeda (Research and Evaluation Officer, Department of Local Government and Communities); Kellie Bennett (Community Development Coordinator, City of Melville); Angela Zeck (local resident)

Apologies: Michael Piu (Deputy Chief Executive Officer, St Patrick's Community Support Centre); Glenn Mace (District Director, Department for Child Protection and Family Support); Beverley Bone (Manager, Community Development, City of Fremantle); Julie Whitehouse (Assistant Regional Executive Director, South Metro Region, Department of Education); Maria McAttackney (CEO, Nyoongar Patrol Outreach Service); Maureen Colgan (Community member); Dylan Smith (Executive Officer, Fremantle Foundation);

Lucy Coleman (Service Support Manager, Department of Human Services); Catherine Hollinworth (Service Manager, Fremantle CAMHS); Claire Heffernan (Manager, South West Metropolitan Youth Justice Services); Tracey Delamare (Manager, Program Development, Rocky Bay)

1. Welcome and apologies

Gail welcomed the chairs of two SWMPF working groups who were attending the Leadership Group meeting for the first time:

- Dee Skuza, Community Development Officer – Youth at the City of Melville, who is now Chair of the Vulnerable and At Risk 8 – 13 Year Olds project and will be representing the working group at Leadership Group meetings.
- Jennifer Valesini – Senior Project Officer Community Engagement at the City of Fremantle. Jennifer has been chairing the Social Planning working group since last September and will be representing the working group at Leadership Group meetings from now on.

The Leadership Group was also pleased to welcome Michael Bosley-Smith and Yayoi Ikeda from the Department of Local Government and Communities as well as Kellie Bennett, from the City of Melville, and Angela Zeck, local resident, who are both members of the SWMPF Social Planning working group.

2. Overview of services provided at Willagee Community Centre

Despite being very pressed for time, Kellie Bennett (Community Development Coordinator (West) at the City of Melville) ensured Leadership Group members were left in doubt as to the many great services provided at the centre. The team have succeeded in attracting community members of all age groups and walks of life to the centre. They come to access social services (such as financial counselling and the new pop-up supports, including the Fremantle Street Doctor and Centrelink) or to participate in a range of recreational activities, from hip hop to Tai Chi and chair yoga.

In short, the Willagee Community Centre connects the community through vibrant, inclusive community-based activities. It provides opportunities for volunteer involvement, mutual support and sharing of skills and resources, a meeting place for all local residents and groups to come together informally in a relaxed welcoming environment. The Centre is also the home of Willagee Alive, a local resident group passionate about their community.

3. Approval of minutes of meeting 4 September 2015

The minutes were approved without change.

4. Business arising from the minutes

All actions arising from the last Leadership Group meeting have been completed or are in train.

In relation to Item 8 of the minutes, Gail noted that unfortunately it had not been possible to convene a meeting to coordinate funding applications for the Commonwealth Government's Financial Counselling, Capability and Resilience Hubs as there was another state government Financial Counselling tender that needed to be worked on at the same time. This was therefore a very challenging period for providers of financial counselling services and applicants did not have time to attend meetings when two tenders were due in the same time period.

5. Demonstration of map of human services in the region (produced by the Social Planning Working Group) by Michael Bosley-Smith and Yayoi Ikeda, Department of Local Government and Communities

The SWMPF's Social Planning project has reached a tremendous milestone. After months of intense labour, the efforts of the Local Government representatives on this working group have finally paid off with the development of an online map of the 782 human services offered in Cockburn, Fremantle and Melville.

The SWMPF is indebted to the Department of Local Government and Communities (DLGC), and in particular Michael Bosley-Smith and Yayoi Ikeda, for their partnership in this project. Particular thanks are also due to the three local government representatives on the SWMPF working group: Jane Brinsden (City of Fremantle), Kellie Bennett (City of Melville) and Chloe Lawrence (City of Cockburn).

The Leadership Group was delighted to welcome Michael and Yayoi to give a presentation on the steps involved in standardising the data and an introduction to the map itself. Not only does the map indicate the location of services, but it also enables service providers to determine where there are service gaps and/or duplications. The map therefore serves as a platform to assist others in the analysis of service gaps.

Not surprisingly, the presentation generated considerable interest at the meeting. Unfortunately, however, there was insufficient time to allow for the detailed discussion that members sought and the service map warranted. For that reason, members requested a copy of the presentation be attached with these minutes and a link to the map provided: https://www.google.com/maps/d/viewer?mid=z-arj_XAkHE.k1M73Yu-zZD4&usp=sharing (Note: to view, please right click on this link and click on 'open hyperlink'. It doesn't work with cut and pasting!)

As Michael pointed out, this map is necessarily a snapshot in time, reflecting data provided to the DLGC in May. The working group is now seeking to build on and incorporate this map into an online resource that will provide residents and service providers with comprehensive and up-to-date information on services offered in the 3 LGAs. (Previously this was not possible because of the incompatibility of the data.)

Jenni Gordon is nearing the conclusion of discussions with two web design companies to develop this service information tool. It is anticipated that the final product will be available in December. The working group will be holding a series of forums with service providers in the New Year to promote this important SWMPF resource.

6.Update from Executive Director, SWMPF

All Leadership Group members received a written 'SWMPF update' from the Executive Director with the meeting papers.

In each of her updates over the last 12 months, the ED has stressed the need to encourage and facilitate collective leadership of the SWMPF. Such leadership is a prerequisite for any successful collective impact initiative.

In order to encourage collective leadership of the SWMPF projects – and their ongoing sustainability – the ED advised that she had recently met with a group of SWMPF working group members and asked them to assume additional responsibilities in order to support the ongoing sustainability of the four projects. All kindly agreed to do this and the following arrangements are now in place:

- Julie Mitchell (SMYL) has assumed the role of co-chair of the Our Davis Park working group with Colin Alston (DSC).
- Dee Skuza (City of Melville) has taken over as chair of the Vulnerable and At Risk 8 -13 Year Olds working group.
- Jennifer Valesini (City of Fremantle), who has chaired the Social Planning working group over the last 12 months, will now attend Leadership Group meetings on behalf of the group.
- Jenni Gordon (SWMPF) will provide support to both the Social Planning and Coordination of Wrap-Around Services working group. The nature of these last two projects requires on-going research and related support from SWMPF.

The ED remains on hand to assist with any issues arising and to trouble shoot as required. The new arrangements will have the additional benefit of freeing up some of the ED's time to focus on whole-of-SWMPF strategic issues.

Colin and Julie provided a brief update of key issues arising with the Davis Park project. These included:

- Sustainability of the working group (necessary services that are not represented on the group)
- Member 'fatigue' in relation to event organization. A core strategy to address the fragmented community of Davis Park is to bring residents together through the organization of regular events. However, some of the working group members have done more than their share and are

looking to the broader SWMPF membership to support them in holding events.

- Engaging young people who come into Davis Park but do not live there.
- Placing a more strategic focus on the 'older' young people to provide them with employment and/or training pathways, among others.
- Introducing mobile services to Davis Park.

As regards the Vulnerable and At Risk 8-13 Year Olds project, Dee expressed her confidence that a meeting she had convened in a few weeks' time with the Principals from the 3 schools would assist in galvanizing the participating school that has been less engaged in the project than its two counterparts.

Dee also spoke about the success of the WA Football Commission program, which ran in Willagee last term and had recently commenced at South Lake Reserve. The program is being run through Bliss-Co, Cockburn Youth Services. All are welcome to participate. A flyer for the program was distributed to members at the meeting (and is attached for the benefit of those unable to attend).

Jennifer Valesini, Chair of the Social Planning working group, spoke about the interviews that working group members, together with Jenni Gordon, have been conducting in community centres and with a group of service providers (PIR) in recent weeks. The interviews are designed to seek their feedback on how they currently source information about services, how they refer clients to other services, whether they would find a service map of benefit, and their preferred means of accessing information.

The feedback received to date suggests very clearly that a campaign to raise awareness of services needs to be directed primarily at service providers rather than residents. Further, that service providers need to obtain this information in person rather than electronically (or other second hand media).

The working group is compiling this feedback in order to inform its communications campaign in the New Year to promote the SWMPF service information tool (refer item 5 above).

David Cain, Chair of the Coordination of Wrap-Around Services Working Group, reminded members that the SWMPF Think Tank is now open for business and encouraged referrals.

As discussed at the last Leadership Group meeting, the Think Tank will be looking at ways of overcoming or removing systemic barriers to service coordination. Referrals can be sent online through the SWMPF website. The first case study to be considered by the SWMPF at its 24 November meeting will be about the difficulty in securing cross-sector funding for collaborative projects. For further details, please visit: <http://www.swmpf.org.au/think-tank/>

David also noted that the working group is organizing a second meeting for inter-agency groups on 3 December. This responds to a call from the inter-agency groups attending the SWMPF's inaugural workshop in August to provide opportunities for these groups to come together and learn from each other.

The SWMPF will be launching two new resources on this occasion:

- A directory of the inter-agency groups operating in the region, and
- A one-pager outlining the top 10 building blocks for effective collaboration (as identified by the workshop participants).

Both draft documents will be sent shortly to the Leadership Group out-of-session for their consideration and endorsement.

David thanked Jenni Gordon for her ongoing support of the working group.

Actions:

- SWMPF members are asked to assist in the organization of events at Davis Park. If any members are planning a Fremantle-based community event, which could be held in Davis Park, they are encouraged to please consider doing so! Please contact either Karin, Colin or Julie if this is a possibility.
- SWMPF members are also asked to please spread the word that our Think Tank is now open for business. Full details are available on the website.

7. Update from Financial Sustainability Committee (FSC)

The notes from the first meeting of the FSC and quotation for a feasibility study to assess the potential of the SWMPF for social impact investment were included with the meeting papers.

Michael Perrott provided an overview of the FSC meeting and explained the rationale for the proposed feasibility study. In order to give greater authority to the business case to secure continued funding from the State Government for the SWMPF post the expiry of the Social Innovation Grant in June 2016, it is critical that we demonstrate our efforts to progressively reduce the SWMPF's dependence on government funding. This includes the proposed engagement of a suitably qualified organisation to assess the potential for developing Payment by Results (PbR) mechanisms for the Vulnerable and At Risk 8 -13 year olds project and the place-based intervention in Davis Park.

The SWMPF has received a quotation for this work to be undertaken, including – if appropriate – the development of one or more PbR mechanisms. The Leadership Group approved the quotation, subject to the SWMPF sourcing the necessary funding.

Michael noted that the SWMPF is seeking support from a few key stakeholders to contribute to funding this project and will also be seeking support from Lotterywest. The application to Lotterywest cannot be submitted until a second quotation is obtained. As soon as the second quotation is obtained, the successful applicant will be engaged to undertake the first stage of the feasibility study.

On behalf of the SWMPF, Gail thanked Michael Perrott for generously underwriting the costs of this project to enable us to proceed without delay.

8. SWMPF Stage 2 (post June 2016): What should this look like?

Participants divided into two workshops, which were kindly facilitated by Gail and Leanne Hartill, to inform the development of the next iteration of the SWMPF.

As noted at the last Leadership Group meeting, the inaugural annual meeting of the SWMPF unanimously called for the continuation of the SWMPF beyond June 2016, when the current three-year Social Innovation Grant expires. Furthermore, the annual meeting called not only for the continuation of the SWMPF's existing four projects, but recommended that it be expanded to include additional complex social issues. Participants identified the following top three priorities, in order of preference: Mental health, family and domestic violence, housing.

The possibility of expanding the SWMPF geographically, to include Kwinana and Rockingham for example, was also raised for consideration.

In their workshops, participants considered whether:

- *Should all four of the existing SWMPF projects continue beyond June 2016? If so, at what point should they end?*

It was suggested that all four projects should continue.

The Coordination of Wrap-Around Services and Social Planning projects should continue for three more years (to June 2019), at which point their function should have become redundant.

The Davis Park and Vulnerable and At Risk 8-13 Year Olds projects should continue for the same period; however, over the period July 2016 – June 2019 these two projects should be progressively handed over to the Davis Park residents and schools respectively. Sustainability plans should be developed for both projects, incorporating all the various steps that will need to be taken, including, for example, the establishment of a residents' association or similar structure in Davis Park.

- *How will the SWMPF's collective approach add value and innovation (and not duplicate) what is already being done by existing inter-agency groups in mental health, family and domestic violence, and housing?*

Mental health: It was suggested that the SWMPF should focus on early intervention and prevention, including community-wide education campaigns (for example, anti-stigma and inclusion campaigns).

The SWMPF should also seek to link in to the Mental Health Commission's 10-year plan, where appropriate. The SWMPF should also link in with Act, Belong, Commit and other similar initiatives.

Family and Domestic Violence: This is inextricably linked with mental health (and housing). In addition to developing greater collaboration between service providers and the community in this area, it was suggested that the SWMPF should focus on community-wide education campaigns (for example, healthy relationship programs).

Housing: It was suggested that the SWMPF should set a target to reduce homelessness (such as United Way's '90 homes for 90 lives' initiative in Sydney) and undertake a campaign to galvanise a whole-of-community response.

It was also suggested that the SWMPF could use housing as a conduit to develop and advocate for collaborative funding mechanisms. For example, it could develop a model based on the US one where the US Department of Housing and Urban Development requires communities to submit a single application in order to streamline the funding application process, encourage coordination of housing and service providers on a local level, and promote the development of Continuums of Care (CoC). A CoC is a regional or local planning body that coordinates housing and service funding for homeless families and individuals. It is suggested that the SWMPF would effectively become the region's equivalent of a CoC.

- *What are the benefits, if any, of expanding the SWMPF to include Kwinana and Rockingham (and/or other LGAs)?*

It was suggested that the SWMPF should not seek to expand its geographical scope (with the exception of East Fremantle) in the period 2016-2019 on the grounds that all efforts should be focused on getting runs on the board. However, this would not mean that the SWMPF would not promote its projects as demonstration projects that could be replicated in these regions (and beyond).

The views presented at the workshops will be drawn upon to inform the business case for SWMPF 2, which the Department of Local Government and Communities (DLGC) has requested. The Financial Sustainability Committee will consider the cost implications of all aspects of the proposed model. The business case will be

seeking funding from all relevant State Government agencies, in an agreement that would likely be administered by the DLGC.

Action: The Leadership Group is asked to please give some consideration in your organisations as to how SWMPF Stage 2 might add value to your work and in addressing the ‘wicked’ problems of mental health, family and domestic violence, and housing.. Please advise Karin if you have any further views or feedback to assist in the development of the model and attendant business case.

9. SMYL tender for Transition to Work program: Request for SWMPF endorsement

A paper from Julie Mitchell, General Manager of SMYL, was distributed with the meeting papers. This outlined SMYL’s proposed tender to the Transition to Work program and sought SWMPF endorsement. The request is in keeping with the spirit of collaboration that is required of the SWMPF membership, as outlined in the ‘Shared Principles’.

While the SWMPF has been providing endorsement to members tendering for grant funding to meet priority community needs, this is the first time that a SWMPF letter of support for a particular tender was discussed. This was not because of the merit of SMYL’s tender but because another member organization advised at the meeting that it might be applying for the same grant. Only one grant will be awarded in the Fremantle region.

This discussion highlighted the need for the Leadership Group to agree a process to be followed in such situations (ie where members are competing for the same funds). This will be a priority issue for discussion at the next Leadership Group meeting. In the meantime, it was agreed that the SWMPF would provide a letter of support to SMYL and, if the other organization decides to bid for this grant also, they will advise Karin. She will, in turn, advise SMYL and they will decide whether they wish to proceed with a letter of support from the SWMPF if it is also supporting another member organization.

The discussion once again demonstrates the challenges of collaboration in a competitive funding market.

10. End-of-year function to thank Leadership Group and working group members, celebrate achievements and renew commitments for 2016 (in accordance with SWMPF Shared Principles)

The item was discussed after 11.30am (the scheduled closing time of the meeting) and there were few members in attendance. They agreed with the suggestion that the SWMPF end-of-year function be held at Melville Bowling Club and that a barbecue be provided. Given the difficulty of finding a date that suits everyone, it was agreed that Karin should pick a date in the second week of December when the club was available.

Action: Karin to contact Melville Bowling Club to check availability and advise Leadership Group and working members accordingly.

11. Any other business

Many thanks to Leanne and the City of Melville for hosting our meeting at Willagee Community Centre. Members attending were also very appreciative of the excellent morning tea provided!

12. Next meeting – proposal to reschedule to February 2016

The first meeting for next year, according to current schedule falls on 1 January. The schedule of meetings for 2016 will therefore need to be changed to allow the first meeting to commence on the first Friday in February.

Action: Karin to cancel current schedule of meetings for 2016 and reschedule, commencing in February 2016.